# The European Technology Platform for Textiles and Clothing, Textile ETP

Lutz Walter, Textile ETP
BUTEXCOMP REGIONAL SEMINAR ANKARA
06/02/2024



## What is the Textile ETP?

The largest Community of Textile Research & Innovation Professionals in Europe

Objective: ensuring long-term competitiveness of the EU Textile & Clothing Industry through collaborative and market-oriented research & innovation.

- Brussels-based
- Launched as an industry-led initiative in 2004
- Non-profit organisation since 2013

FUNDERAN TECHNOLOGY PLATFORM

associated member organisations from 29 European countries

150+
Masterclass & community subscribers

1300+
connected experts

#### **Our Services**



#### **Networking**

- In-person conferences and workshops
- Webinars and online events
- Members community platform
- E-newsletters
- Social media





#### Learning

- European Innovation Hubs,
   Masterclasses & Communities
- Collaborative development of research roadmaps, strategies, position papers
- EU project results sharing



#### **EU Funding Access**

- Advocacy for more EU funding of textile research & innovation
- TEPPIES: Brokerage system to set up EU projects & finding partners Europe-wide
- Selective participation in EU projects to strengthen competences & cross-sectoral network

## Strategic Agenda Fibres Textiles Clothing





#### Ready to Transform

A Strategic Research and Innovation Agenda to underpin the EU Strategy for Sustainable and Circular Textiles

May 2022



**About** 



Executive **Summary** 



The Transformation of the European **Textile and Clothing** Industry



The Strategic **Innovation Themes** and Research **Priorities** 



**Human Resources** and Skills for a Successful Transformation

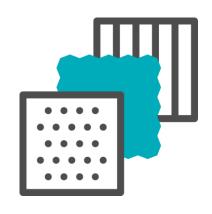


**Policy** Recommendations



https://prezi.com/view/UFCXBacZVTYJ1E93cm2t

## **4 Strategic Innovation Themes**



Smart, high performance materials for new growth markets



Digitised materials, products, manufacturing, value chains and business models



Durable, circular and biobased materials and processes



Safe, low footprint products, processes & responsible supply chains

Download the strategic agenda here:

https://textile-platform.eu/what-we-do



## The 3 big challenges



Defossilise & Biobase



Renewably Electrify



Digitise & Automate



## INNOVATION HUBS



#### **ETP Services Structure**

#### **ETP Membership**

Full – associate – networking members For general networking, strategy & EU funding access



Smart & Technical Textiles

On-going



Circular & Biobased Textiles

Start in Jan. 2024

For thematic networking & learning



Textile Digitalisation

Starting in Oct. 2024



#### Info session | 31.01.2024



# Circular & Biobased Textiles

**Innovation Hub** 

Where European sustainable textile experts meet











## **Innovation themes**







## Join the Innovation Hub to...



Thematic learning webinars

"Meet the Expert" deep dive sessions

Access to all CB Masterclass content

"Fail & Fix" case study sessions



Thematic online networking,

Meet-ups & guided tours at conferences & fairs

Visits of open innovation facilities





"Challenge Accepted" online co-design workshops,

Ad-hoc working groups on open innovation ideas

...SHARE

Present at webinars,

Share your news and events through our communication channels

Host a workshop







### **Innovation Hub Planning** 2024 Q1-2

January

**Onboarding** 

**Newsletter** 

February

Welcome webinar

Learning webinar

Thematic online networking

March

Learning webinar

Thematic online networking

'Meet the Expert'

Newsletter

April

Learning webinar

**Techtextil** 

23-26 April, Frankfurt am Main, Germany **GUIDED TOUR &** MEET-UP

> 'Challenge Accepted' **CO-DESIGN WORKSHOPS**

May

**ETP Annual** Conference

14-15 May, Mechelen, Belgium START-UPS THEMED

> 'Fail & Fix' webinar

**Newsletter** 

June

Learning webinar

'Meet the Expert'

Newsletter













## Meet the organisers



in collaboration with

















European Community of Smart and High Performance Textile Innovators

















### **Innovation themes**







## Join the Innovation Hub to...



Gain knowledge through attending monthly webinars that focus on addressing the gaps within the value chain and staying updated on the most recent innovation trends



Connect with stakeholders through engagement on the Community Platform and participation in trade fairs and events held within the Community



Meet relevant partners to establish business collaborations or build a European consortium to participate in projects



Present at webinars, share your news and events with the network and on our social media, podcast or even host a workshop









## **Innovation Hub Planning** 2024 Q1-2

#### January

High-performance textiles Introduction Webinar

> e-Textiles Webinar 24 January

Smart Textiles. **Smarter World** 

Meet the Expert

#### February

e-Textiles Webinar 21 February

Smart Textiles. **Smarter World** 

**Newsletter** 

#### March

JEC World Paris, France

LOPEC

e-Textiles Webinar

High-performance textiles Webinar

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Meet the Expert

#### April

e-Textiles Webinar

#### Techtextil

23-26 April, Frankfurt **GUIDED TOUR &** 

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#### May

**ETP Annual** Conference

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> e-Textiles Webinar

High-performance textiles Webinar

**Smart Textiles. Smarter World** 

Meet the Expert

June

e-Textiles Webinar

Smart Textiles, **Smarter World** 

**Newsletter** 













### The TEAM



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## **Pricing of Innovation Hub Subscriptions**

Annual Innovation Hub subscriptions	For non-ETP members	For ETP members
Expert (1 person)	750 €	650 €
Team (3 persons)	1250 €	1050 €
Corporate (Unlimited)	2000 €	1700 €

#### Early bird discounts:

• SmartX: 25% discount on 2024 full prices for everyone until 15<sup>th</sup> February

A full-year learning and networking programme for the price of a 2-day conference ticket

\*Calendar-year subscriptions invoiced at time of sign-up, automatically renewing on 1st January the following year. No single event, monthly or partial year subscriptions.

Can be cancelled with 3-months' notice until 30th Sept. of current subscription year for following year.







Textile ETP



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## Thank you for your attention

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